



**MARCH  
FOR BABIES**

Sign up [marchforbabies.org/event/phoenix](http://marchforbabies.org/event/phoenix)

# MARCH WITH US

## Saturday, April 13, 2019

- TIME:** 6:30 a.m. registration  
8:00 a.m. walk start
- WHERE:** Wesley Bolin Plaza  
1700 W. Washington Street  
Phoenix, AZ 85007
- ROUTE:** 2-mile scenic walk through downtown Phoenix

[MARCHFORBABIES.ORG/EVENT/PHOENIX](http://MARCHFORBABIES.ORG/EVENT/PHOENIX)  
**SIGN UP**

### For more information, contact:

Valerie Tichenor, Senior Development Manager  
vtichenor@marchofdimes.org  
602-287-9935

Bridget Eagy, Development Manager  
bbittner-eagy@marchofdimes.org  
602-287-9932

Meghan Rothschild, Development Specialist  
mrothschild@marchofdimes.org  
602-287-9938

**HEALTHY  
MOMS.  
STRONG  
BABIES.**

## MOMS AND BABIES NEED A CHAMPION

When you participate in March for Babies, you're raising critical funds to help tackle the biggest health threats to moms and babies. Many first-time participants raise an average of \$350. If you've participated before, set a higher fundraising goal!

## FIVE WAYS TO FUNDRAISE

The most successful fundraisers use a multi-channel approach!

### 1 ONLINE

Use the online tools to send emails, and follow-up and thank you notes. Keep track of your donations in real-time with the March for Babies App!

### 2 SOCIAL MEDIA

Reach out to your friends and family on Facebook, Twitter and Instagram to let them know you're participating. Don't forget to tag us @MarchofDimes #marchforbabies!

### 3 IN PERSON

It's easy to ignore an email but it's harder for people to say "no" in person. Tell your supporters why you March for Babies!

### 4 LETTERS

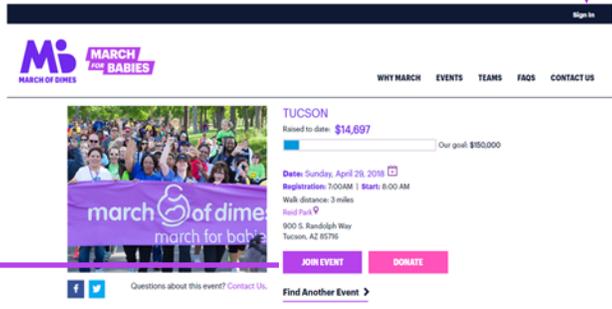
Some supporters like receiving a letter in the mail. It's a good option for people who want to send a check or cash donation.

### 5 MATCHING GIFTS

Some companies match donations that their employees make. Ask your family and friends if their employers will match their donation to March of Dimes.

# JOIN OR START A TEAM

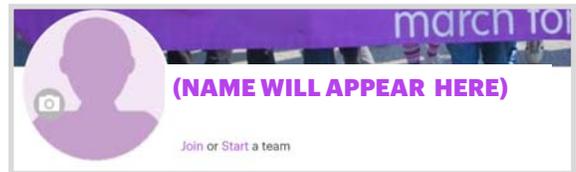
**1** Sign up by clicking on **join event** at [marchforbabies.org/event/phoenix](http://marchforbabies.org/event/phoenix). If you already have an account, click on **sign in**.



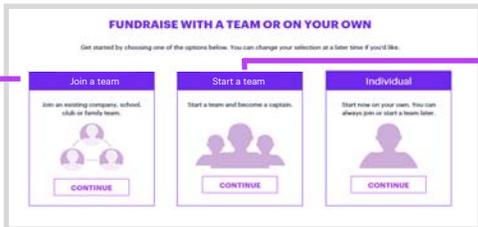
**2** Join or start a team  
If you are a **new participant**, enter your email address to get started **or** sign up with your social account and complete the form.



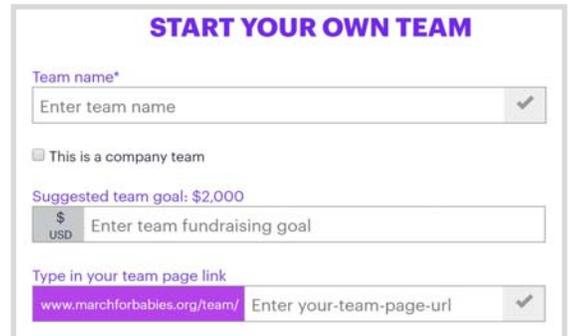
**2** Returning Walker  
**Sign in** to your account with your email address or social account. Then, under your name choose from the links to join or start a team.



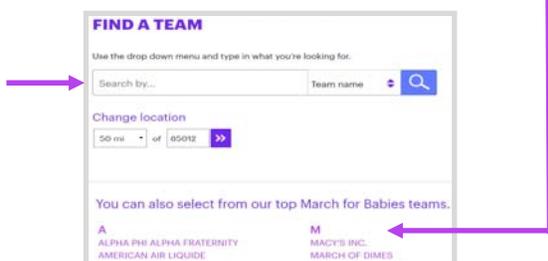
Then, you have the option to join a team, start a team, or sign up as an individual.



**3** If you choose **start a team**, fill out the information for your new team and click save.



**3** If you choose to **join a team**, type the team name in the search bar or choose one of the teams listed in alphabetical order.



**Can't make this event?**  
You can join the community of **virtual walkers**, and experience all of the fun on your own terms, without physically attending a specific event.